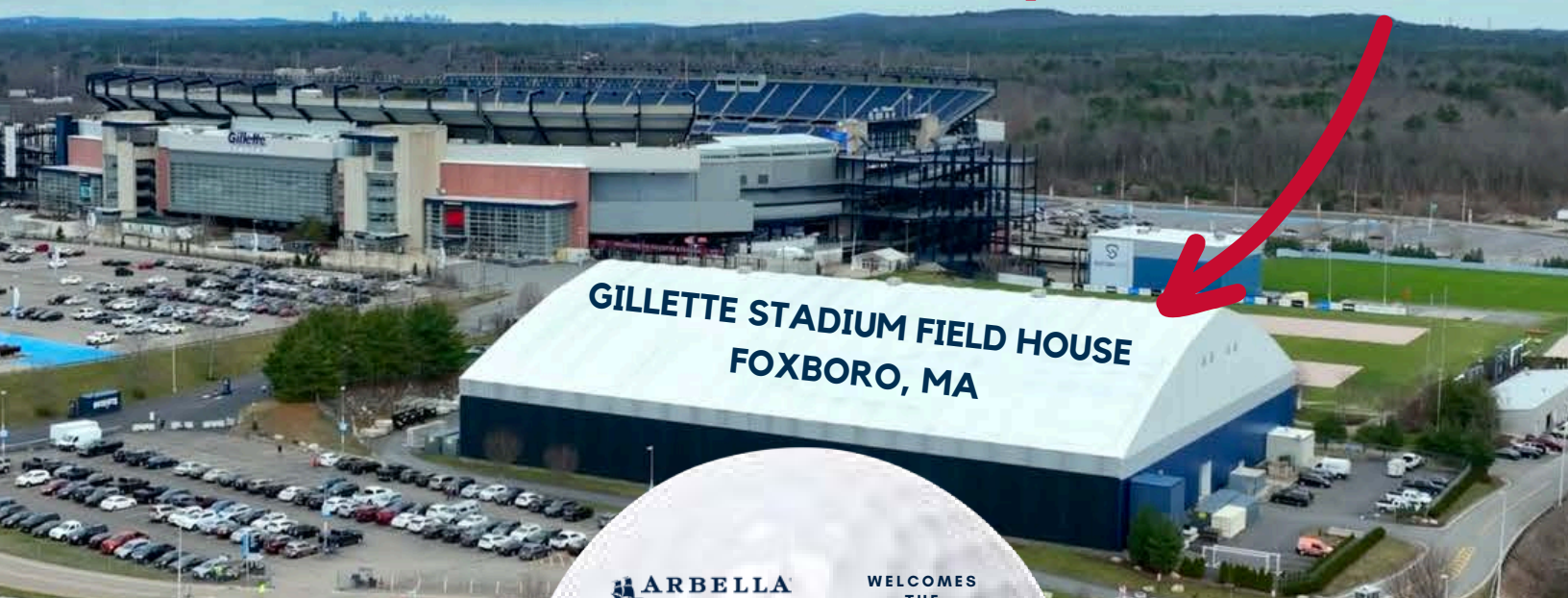


EXHIBIT AT THE LARGEST SHOW IN NEW ENGLAND  
**MARCH 14-16, 2025**



GILLETTE STADIUM FIELD HOUSE  
FOXBORO, MA

ARBELLA  
INSURANCE

WELCOMES  
THE

**NORTHEAST  
GOLF  
SHOW**

FREE PARKING  
EASY MOVE IN & OUT  
PROVIDENCE/BOSTON  
AIRPORTS & TRAINS

10,000+ GOLFERS'  
IN ATTENDANCE

ON-SITE HOTELS  
& RESTAURANTS

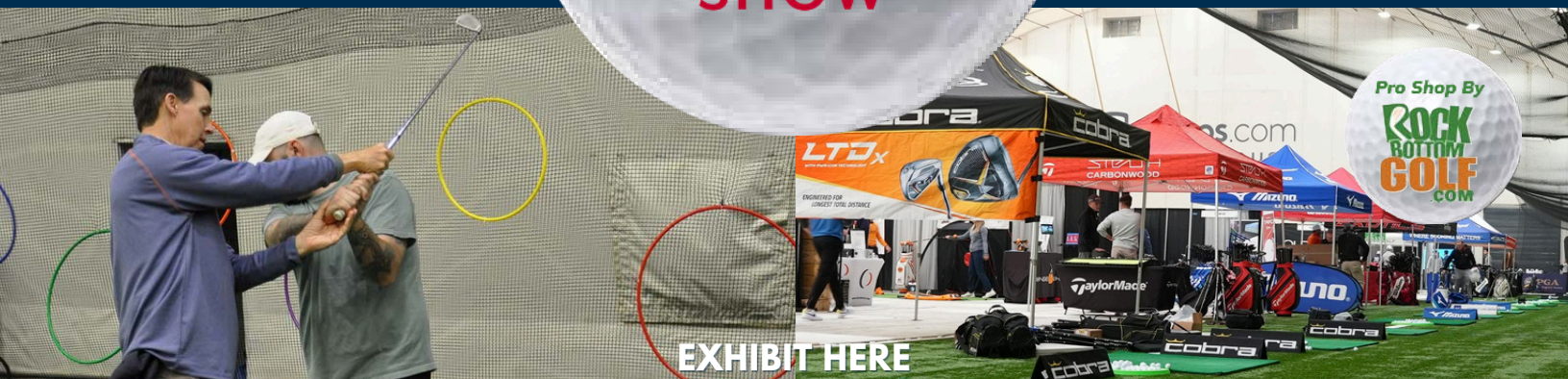


EXHIBIT HERE



**2025 BOOTH RATES**

10X10 = \$1,400 | 10X20 = \$2,600 | 10X30 = \$3,600 | 10X40 = \$4,000  
CORNER = +\$200 | SPONSORSHIPS = CUSTOM | MARKETING ADD-ON = FROM \$500  
**BECOME A VIP EXHIBITOR IN 2025 - FREE TO ALL EXHIBITORS**



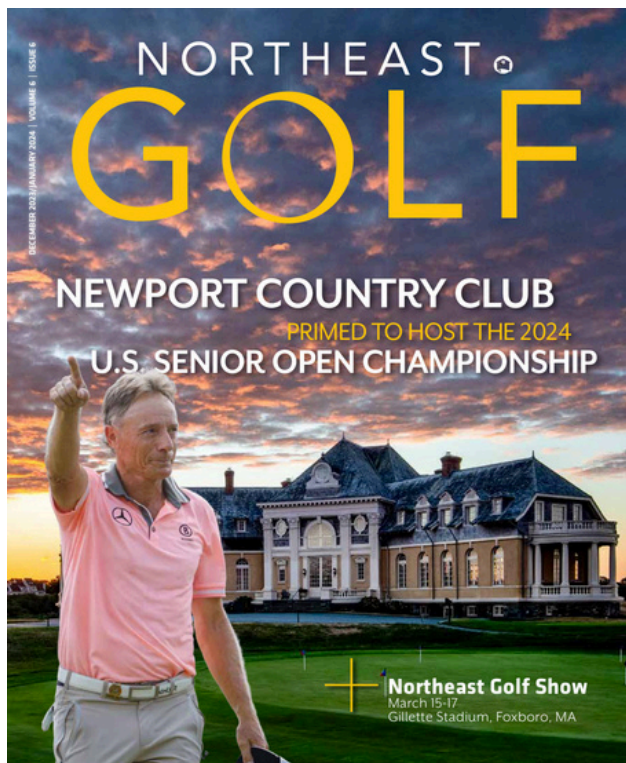
# WATCH THE 2024 GOLF SHOW RECAP



The Northeast Golf Show is large, exciting, entertaining and full of opportunity for your golf business to meet face-to face with avid affluent golfers from Massachusetts, Rhode Island, New Hampshire, Connecticut, Vermont, Maine and beyond.

The New England region is recognized nationally for its size, scope and qualified buying audience of golfers, which makes the NEGS the perfect place to grow your sales and audience. Meet prospects and sell merchandise, demonstrate products/services, increase brand name recognition, receive media attention, run contests/sweepstakes for audience growth, increase social followers and even distribute samples to thousands of golfers for word of mouth marketing.



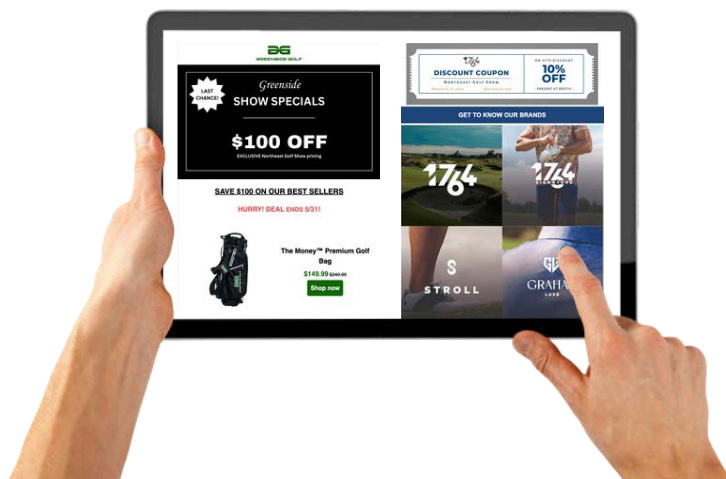


2024 ISSUE COVER

# SEASON LAUNCH GOLF SHOW ISSUE

NORTHEAST GOLF SHOW  
OFFICIAL MAGAZINE  
PRING 2025

ISSUE SPACE RESERVATION  
DEADLINE - 2/14/25



## MARKETING ADD-ON PACKAGES PLEASE CHECK OFF ON CONTRACT

### Par Package - \$500

1/4 page ad and shared dedicated eblast w/ 3 other exhibitors

### Birdie Package - \$900

1/2 page ad and shared dedicated eblast w/ 1 other exhibitor

### Eagle Package - \$1,500

1 page ad and exclusive dedicated eblast

### ALL INCLUDE

\*\*\* a social post and story on your brand to Facebook & Instagram\*\*\*



# SEASON LAUNCH GOLF SHOW ISSUE

NORTHEAST GOLF SHOW OFFICIAL MAGAZINE  
SPRING 2025

ISSUE SPACE RESERVATION DEADLINE - 2/14/25

## NORTHEAST GOLF PRINT CIRCULATION

- Affluent avid golfer subscriber base
- Every golf facility in the region
- Every resort in the United States
- Thousands of business waiting rooms
- Golf consumer trade shows
- Thousands of NE Golf Club Members

## DIGITAL REACH PER ISSUE



1.5M+



250K+



75K+

# 500,000+

READERS PER ISSUE

# MAGAZINE SPACE DEADLINE

## 2 / 14 / 25



**NORTHEAST GOLF** 82% Male

Median Age: 53

\$249,000 Average Household Income

**56%** PRIVATE COUNTRY CLUB MEMBERS

**28%** OWN MORE THAN ONE HOME

**36%** PLAN ON BUYING A RETIREMENT HOME

**73%** TAKE AT LEAST ONE GOLF TRIP PER YEAR

**59%** SPEND \$4,000+ ANNUALLY ON EQUIPMENT & APPAREL

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# WWW.NORTHEASTGOLFSHOW.COM