

# NORTHEAST GOLF SHOW

# SAVE THE DATES MARCH 15-17, 2024

FOXBORO, MA AT GILLETTE STADIUM

THE LARGEST SHOW IN THE REGION AT THE DESTINATION FOR ALL SPORTS FANS



## SHOW SNAPSHOT

### IT'S THE 3RD ANNUAL GOLF SHOW

- 15,000+ golfers throughout the 3-day show
- 90,000 sqft. field house w/ 75' ceilings
- 200+ exhibit booths
- 10,000 sqft. Demo & Fitting area
- 5,000 sqft Pro Shop
- All-encompassing promotional campaign that includes TV, radio, billboards, print/online, direct mail and social media.
- Free Parking, on-site hotels, restaurants & entertainment

**Book Your Booth at [www.NortheastGolfShow.com](http://www.NortheastGolfShow.com)**



### HIGHLIGHTS

EXHIBIT HERE





# EXHIBITOR PACKAGES

BOOTH SPACE, MAGAZINE, SHOW PROGRAM,  
DIGITAL PROFILE & SOCIAL MEDIA BUNDLES

## EXHIBITOR BOOTH RATES

PLEASE FILL OUT ON CONTRACT

- **10×10 = \$14/sqft. BEFORE 12/31/23 & \$15/sqft AFTER**
- **10×20 OR 10×30 = \$12.50/sqft. BEFORE 12/31/23 & \$13.5/sqft AFTER**
- **20×20 OR BULK SPACE = \$10/sqft. BEFORE 12/31/23 & \$11/sqft AFTER**
- **CORNER FEE = \$200/corner**

### Your exhibitor package includes:

- 8' draped backwall & 3' sidewall
- Company identification sign
- 24 hour security service
- Company listing and link on show website
- 5 exhibitor credentials
- 4 guest tickets

Please note that space does NOT include carpet/floor covering, tables, chairs, electrical outlets or freight/handling. Internet and parking is free the entire show.

**CARPET/FLOORING IS REQUIRED IN ALL BOOTHS, NO EXCEPTIONS.**



## MARKETING ADD-ON PACKAGES

PLEASE CHECK OFF ON CONTRACT

### Par Package - \$500

1/4 page ad and shared dedicated eblast w/ 3 other exhibitors

### Birdie Package - \$900

1/2 page ad and shared dedicated eblast w/ 2 other exhibitor

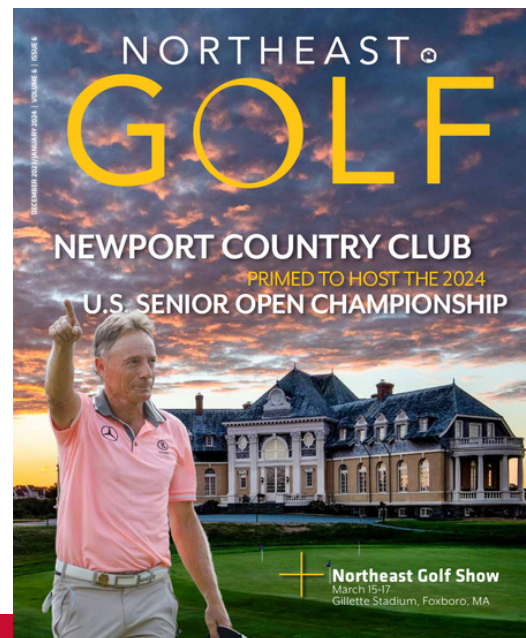
### Eagle Package - \$1,500

1 page ad and exclusive dedicated eblast

### ALL INCLUDE

\*\*\* digital profile on our website & a social post/story on your brand\*\*\*

## 2024 ISSUE COVER



# NORTHEAST GOLF SHOW

# SEASON LAUNCH GOLF SHOW ISSUE

NORTHEAST GOLF SHOW OFFICIAL MAGAZINE  
FEB/MARCH ISSUE

ISSUE SPACE RESERVATION DEADLINE - 1/15/24

## NORTHEAST GOLF PRINT CIRCULATION

- Affluent avid golfer subscriber base
- Every golf facility in the region
- Every resort in the United States
- Thousands of business waiting rooms
- Golf consumer trade shows
- Thousands of NE Golf Club Members

## DIGITAL REACH PER ISSUE



1.5M+



250K+



75K+

# 500,000+

READERS PER ISSUE

# MAGAZINE SPACE DEADLINE

1 / 2 3 / 2 4



**NORTHEAST GOLF** 82% Male Median Age: 53 \$249,000 Average Household Income

**56%** PRIVATE COUNTRY CLUB MEMBERS

**28%** OWN MORE THAN ONE HOME

**36%** PLAN ON BUYING A RETIREMENT HOME

**73%** TAKE AT LEAST ONE GOLF TRIP PER YEAR

**59%** SPEND \$4,000+ ANNUALLY ON EQUIPMENT & APPAREL

Rich Castiglione: CEO / Partner | 508-942-7340 (cell) | rich@hglmedia.com

Greg Sampson: CMO / Partner | 757-621-7494 (cell) | greg@hglmedia.com

Tim Branco: Editor, Northeast Golf | 774-930-1623 (cell) : tim@nepubinc.com

# WWW.NORTHEASTGOLFSHOW.COM



# FLOOR PLAN AS OF 12/1/24

**BREAK THE GLASS CONTEST** *LeaderBoard NEW ENGLAND*

**APOLLO POOLS & SPAS** **SHORT SHOT CONTEST**

**TURFANDSIMS.COM SHOP & CONTESTS & RACING**

**FORESIGHT SIM DEMO SHOP** **FORESIGHT CLOSEST TO THE LINE**

**METRO MINI LINKS PUTTING COURSE**

*LeaderBoard NEW ENGLAND* To Benefit *Dana-Farber Cancer Institute* *The Jimmy Fund*

*PGA* New England Section **DRIVE CHIP & PUTT**

*PGA* New England Section **Learning Center**

VIP 10-Minute Tune-Up

**LONG PUTT CONTEST**

ENTER TO WIN, RAFFLES & MORE **CONTEST TICKETS**

10' 8'

706 705 608 607 606 605 507 506 505 406

**FORE THE LADIES GOLF SECTION**

709	711	713	715	717
610	612	614	616	618
609	611	613	615	617
510	512	514	516	518
509	511	513	515	517
414	416	418		

**GOLF LOUNGE**

**CLOSEST TO THE PIN**

927	929	933	935	937	939
828	830	834	836	838	840

**44TH U.S. SENIOR OPEN**

**NEWPORT C.C.**

**19th HOLE**

**BITES & BEVERAGES**

10' AISLE 600

621	623	522	524	526	528	530	534	536	538	540
521	523	525	527	529	533	535	537	539		
422	424	426	428	430	434	436	438	440		

10' AISLE 500

7' INTERNET

10' AISLE 400

**T&S REFURBISHED GOLF BALLS**

**CAPE COD GOLF**

10' AISLE 300

421	423	425	427	429	433	435	437	439
321	323	325	327	329	333	335	337	
222	224	226	228	230	234	236	238	
214	216	218						
213	215	217						
221	223	225	227	229	233	235	237	239
122	124	126	128	130	134			

10' AISLE 200

10' AISLE 100

**GOLF PRODUCT MARKETPLACE**

410 409 312 311 310 309 210 209

**EXHIBITOR REGISTRATION**

**Show Office**

**TICKET TAKERS**

**CONTEST TICKETS** **LOS CABOS**

**CONTEST TICKETS** **LOS CABOS**

**FLORIDAGOLF**

**Training Aid**

Testing Range

**RESTROOMS**

**OnCore GOLF**

**DEMO & FITTING RANGE**

**SRIXON**

**Cleveland GOLF**

**Wilson**

**Mizuno**

**COBRA**

**PING**

**TaylorMade**

**TourEdge**

**Callaway**

**Pro Shop Equipment Demo Area**

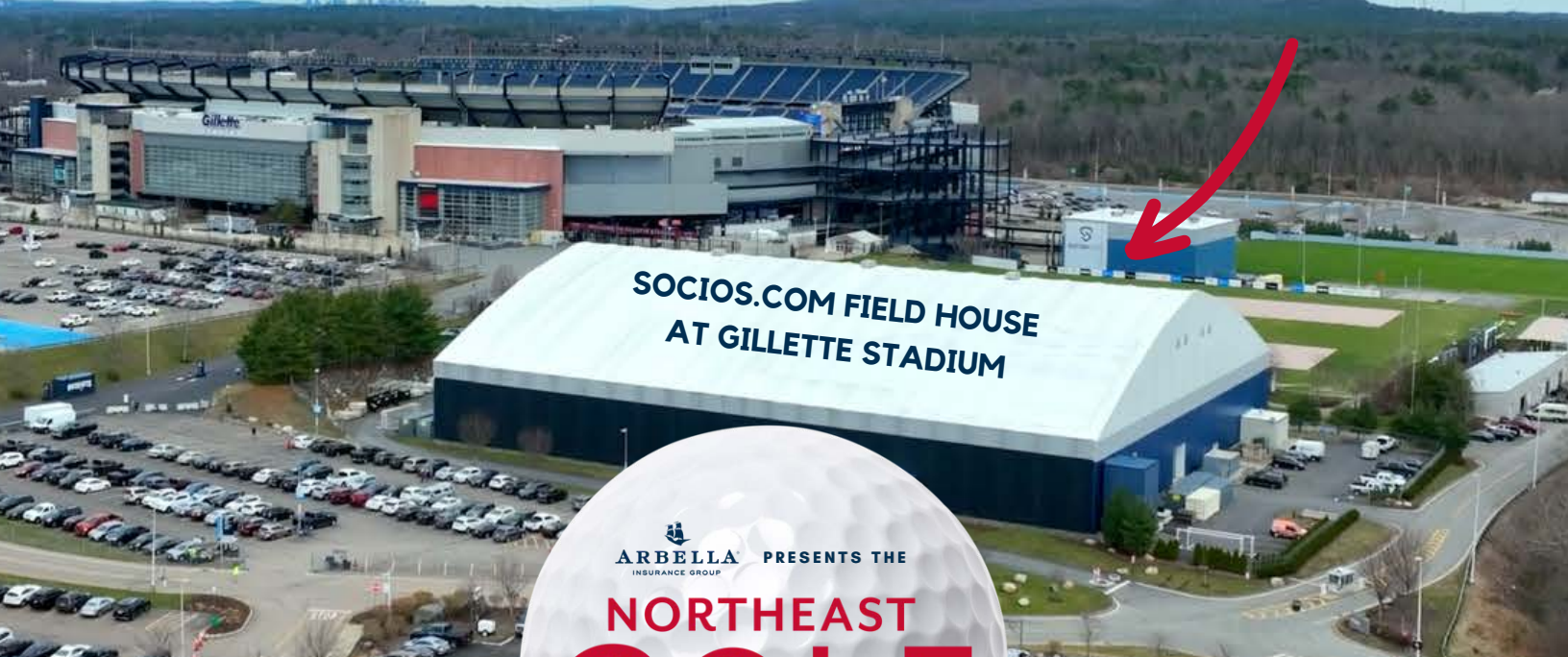
**GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop** **GOLF FORE LESS Pro Shop**

**Sunday River** **TEN** **BOYNE GOLF** **VUGARIDAY**



# SAVE THE DATES

## MARCH 15-17, 2024



SOCIOS.COM FIELD HOUSE  
AT GILLETTE STADIUM

ARBELLA INSURANCE GROUP PRESENTS THE

# NORTHEAST GOLF SHOW

FREE PARKING

AMAZING CONTESTS



EXHIBIT HERE



FOR TICKETS, CUSTOM FITTINGS & TO BECOME A VIP VISIT  
[WWW.NORTHEASTGOLFSHOW.COM](http://WWW.NORTHEASTGOLFSHOW.COM)